



Airport Stockholm Arlanda

Location Terminal 5, check-in hall

Product Digital Megascreens

ARN-D-120 Name

Number of faces 2

Landscape Format

Ad lenght 10 seconds

Loop 30 seconds

Sov 12,5%

120 views per hour Frequency

Gross price / week

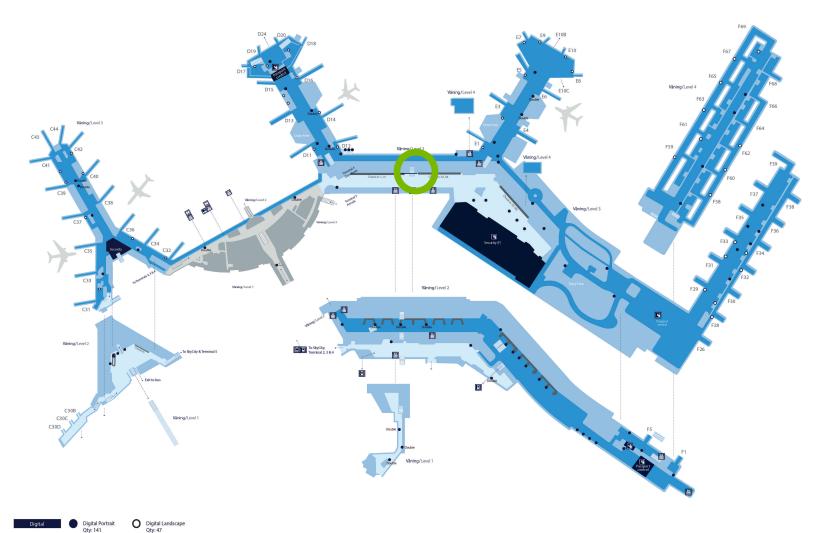
Campaign period

50 000 SEK

Weekly

# Location

ARN-D-120





## Specifications sheet

**ARN-D-120** 

## **Delivery address:**

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaigne start.

## **Technical details:**

Two digital mega screens on the scheduele board in the check-in hall, terminal 5

#### **Pixels/resolution:**

1088 x 512

#### **Video format:**

MPEG-4 Part 14 (MP4)

## **Image format:**

JPG or PNG (RGB)

## Image frequency:

25 images per second

#### Bit rate:

10 000 kbp/s

#### Video code:

Standard

#### **Sound format:**

No sound

### Lenght:

10 seconds

## **Delivery of digital material:**

E-mail or Sprend to airport.advertising@swedavia.se

